





FIG. 2

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graph TD; 100([START]) --> 102[CREATE VIEWER PROFILE]; 102 --> 104[IDENTIFY PREMIUM CONTENT]; 104 --> 106{MATCH?}; 106 -- NO --> 104; 106 -- YES --> 108[SELECT & STORE PROMOTION CONTENT]; 108 --> 110[DISPLAY SELECTED PROMOTION CONTENT]; 110 --> 112([END]);
```

The flowchart illustrates the process of creating a viewer profile and selecting promotion content. It begins with a 'START' terminal (100), followed by a process block 'CREATE VIEWER PROFILE' (102). The next step is 'IDENTIFY PREMIUM CONTENT' (104). A decision diamond (106) asks 'MATCH?'. If the answer is 'NO', the flow loops back to the 'IDENTIFY PREMIUM CONTENT' step (104). If the answer is 'YES', the flow proceeds to 'SELECT & STORE PROMOTION CONTENT' (108), then to 'DISPLAY SELECTED PROMOTION CONTENT' (110), and finally to an 'END' terminal (112).

FIG. 3